



New fundraising guidelines released for charities

CLARE charities are being urged to look at a new set of guidelines and codes of practice for fundraising that will bring greater openness and transparency.

Speaking at the recent launch of the *Statement of Guiding Principles for Fundraising* Sheila Nordon, executive director, **Irish Charities Tax Research**, said, "There are more than 7,800 charities in Ireland and over €500 million is donated to them annually by the public. The Irish give more to charities than many of their international counterparts and open and honest fundraising is absolutely crucial to public trust.

"Given the huge sums being donated, it's no surprise that charities all across Ireland, including Clare, are taking the initiative in being more accountable by developing good practice standards for the sector. The majority of the sector is already applying these types of principles and now they can show the public that they are fully compliant."

The Statement of Guiding Principles for Fundraising provides Irish charities with good practice standards regarding the operational and administrative aspects of fundraising and will focus on improving transparency and accountability among charities.

It has been written in an easy to implement form and sets out a number of core principles including the conduct of fundraisers, a donor charter, a complaints and feedback procedure, monitoring and compliance and financial accountability.