



New charity guidelines

DONEGAL charities are being urged to look at a new set of **guidelines** and codes of practice for **fundraising** that will bring greater openness and transparency for charities that raise funds from the public.

Speaking at the recent launch of the Statement of Guiding Principles for Fundraising **Sheila Nordon**, Executive Director, ICTR (**Irish Charities Tax Research**), said, "There are more than 7,800 charities in Ireland and over €500 million¹ is donated to them annually by the public.

The Irish give more to charities than many of their international counterparts¹ and open and honest fundraising is absolutely crucial to public trust. Given the huge sums being donated, it's no surprise that charities all across Ireland, including Donegal, are taking the initiative in being more accountable by developing good practice standards for the sector. The majority of the sector is already applying these types of principles and now they can show the public that they are fully compliant."

The Statement of Guiding Principles for **Fundraising** provides Irish charities with good practice standards.

Supported by the Department of Community, Equality and Gaeltacht Affairs, the Statement of Guiding Principles for **Fundraising** was developed after extensive consultation with industry experts and stakeholders including charities, non profit organisations, legal and financial advisors, donors and academics.

The core principles include: the conduct of fundraisers; a donor charter; a complaints and feedback procedure; and financial accountability.

More information on www.ictr.ie.