

Providing Leadership and Support
within the Irish Charity Sector

Public Statements

Organisations complying with the Statement of Guiding Principles for Fundraising should highlight their commitment to these standards by making a statement to that effect in all public communications, such as in their promotional materials, on their website and in their Annual Report, Annual Statement of Accounts and other relevant material.

The following is a template for a Public Statement which may be useful. The charity may expand or adapt as befits their organisation's mission.

Commitment to Standards in Fundraising Practice

(Named organisation) is fully committed to achieving the standards contained within the *Statement of Guiding Principles for Fundraising*.

The *Statement* exists to:

Improve fundraising practice

Promote high levels of accountability and transparency by organisations fundraising from the public

Provide clarity and assurances to donors and prospective donors about the organisations they support.

We (named organisation) have considered the Statement and believe we meet the standards it sets out. Where we have not complied with the Statement we have provided an explanation here (link)

(Named organisation's) report on our fundraising activities is available in our most recent Annual Report which can be found here (link)

We welcome your feedback on our performance via any of the contact points provided (see below).

See our Feedback and Complaints Procedure here (link).

Write to:

The Chief Executive (or another agreed named person)

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T: 00 0000000

E: info@xxxxxyyzz.ie

W: www.nnjjjii.ie

We are open 5 days a week from 9.00 am to 5.30 pm, and closed between 1.00 pm and 2.00 pm each day.